## CONTRACT



And:

**KSTU** 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

National Media Research Planning & Placement

815 Slaters Lane

Alexandria, VA 22314

	Contract / Revision	Alt Order #	
•	584539 /	9847196	
Product			
IDCC IE 2042			

NRCC IE 2012

Estimate # Contract Dates 155/426/3420 10/19/12 - 10/25/12

Advertiser

Original Date / Revision 10/18/12 / 10/18/12

National Republican Congressional Committe Billing Calendar Cash/Trade Billing Cycle Cash EOM/EOC Broadcast

> KSTU Special Handling

Account Executive Sales Office Station Washington DC Dan Driscoll

Do Not Mail

Demographic Adults 35+

139.10 Product Code Advertiser Code 426 155

Agency Ref

IDB#

8380

Advertiser Ref

Total Ratings

Totals Spots/ Rate Rtn TypeSpots Amount Davs Length Week Start/End Time Start Date End Date Description \*Line Ch NM \$450.00 :30 530a-6a 10/25/12 M-F 530a-6a Spots/Week Rate Rating Start Date End Date Weekdays \$450.00 1.80 Week: 10/22/12 10/28/12 MTWT---\$450.00 NM 1 :30 530a-6a 10/25/12 M-F 530a-6a 2 10/22/12 Spots/Week Rate Rating End Date Weekdays Start Date \$450.00 1.80 10/28/12 1 Week: 10/22/12 NM 1 \$450.00 :30 530a-6a 10/22/12 M-F 530a-6a 10/25/12 3 13 Rate Spots/Week Rating Start Date End Date Weekdays \$450.00 1.80 1 Week: 10/22/12 10/28/12 -T----:30 NM \$450.00 M-F 530a-6a 10/22/12 10/25/12 Spots/Week <u>Rate</u> Rating **End Date** Weekdays Start Date \$450.00 1.80 Week: 10/22/12 10/28/12 --W----1 NM \$450.00 530a-6a :30 M-F 530a-6a 10/25/12 5 13 10/22/12 Spots/Week Rate Rating Weekdays Start Date End Date 1.80 \$450.00 1 Week: 10/22/12 10/28/12 ---T---NM \$550.00 :30 M-F 6a-7a 6a-7a 10/22/12 10/25/12 Ν 6 13 Spots/Week Rate Rating Weekdays Start Date End Date 1 \$550.00 2.50 10/28/12 MTWT---Week: 10/22/12 :30 NM \$550.00 M-F 6a-7a 10/22/12 10/25/12 13 Rating End Date Spots/Week Rate Start Date Weekdays \$550.00 2,50 Week: 10/22/12 10/28/12 M-1 NM \$550.00 1 6a-7a :30 M-F 6a-7a 10/22/12 10/25/12 Spots/Week Weekdays Rate Rating Start Date End Date \$550.00 2.50 -T----1 Week: 10/22/12 10/28/12 NM \$550.00 :30 6a-7a 10/22/12 10/25/12 M-F 6a-7a 9 13 Spots/Week Rate Rating Start Date **End Date** Weekdays 2.50 10/28/12 \$550.00 Week: 10/22/12 1 \$550.00 :30 NM 6a-7a 10/22/12 10/25/12 M-F 6a-7a 10 13 Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> \$550.00 2.50 1 Week: 10/22/12 10/28/12 ---T---NM 2 \$1,100.00 :30 M-F 7a-8a 7a-8a 10/25/12 10/22/12 Spots/Week Rate Rating **End Date** Weekdays Start Date \$550.00 2.90 2 Week: 10/22/12 10/28/12 MTWT--

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 584539 /	<u>Alt Order #</u> 9847196	
 Desduct	Estimate #	

Contract Dates Estimate # Product NRCC IE 2012 155/426/3420 10/19/12 - 10/25/12

Original Date / Revision Advertiser 10/18/12 / 10/18/12 National Republican Con-

*Line         Ch         Start Date         End Date         Description         Start/End Time         Days         Length         Week         Rate         Rtn         Type Spots         Amount           N         12         13         10/22/12         10/25/12         M-F 7a-8a         7a-8a         :30         NM         2         \$1,100.00           Start Date Week:         End Date 10/22/12         Weekdays 10/28/12         Spots/Week M         Rate 2         Rating \$550.00         :30         NM         2         \$1,100.00           N         13         13         10/22/12         10/25/12         M-F 7a-8a         7a-8a         :30         NM         2         \$1,100.00           N         14         13         10/22/12         10/28/12         -T         2         \$550.00         2.90         2.90           N         14         13         10/22/12         10/25/12         M-F 7a-8a         7a-8a         :30         NM         2         \$1,100.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           N 12 13 10/22/12 10/25/12 M-F 7a-8a         7a-8a         :30 NM         2 \$1,100.00           Start Date Week: 10/22/12 10/28/12 M 2 10/28/12 M 2 \$550.00         Rate Rating Rating 2.90         NM         2 \$1,100.00           N 13 13 10/22/12 10/25/12 M-F 7a-8a Start Date Weekdays Week: 10/22/12 10/28/12 10/28/12 N-F 7a-8a Start Date Weekdays Neek: 10/22/12 10/28/12 N-F 7a-8a Spots/Week Rating 2.90         Rating Rating 2.90         NM         2 \$1,100.00
N 12 13 10/22/12 10/25/12 M-F 7a-8a
N 13 13 10/22/12 10/25/12 M-F 7a-8a 7a-8a :30 NM 2 \$1,100.00 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 -T 2 \$550.00 2.90
N 13 13 10/22/12 10/25/12 M-F 7a-8a 7a-6a Section 10/25/12 M-F 7a-8a 7a-6a Section 10/25/12 M-F 7a-8a 7a-6a Section 10/25/12
N 14 15 10/22/12 10/20/12 10/4 10 00
<u>Start Date                                  </u>
N 15 13 10/22/12 10/25/12 M-F 7a-8a 7a-8a :30 NM 2 \$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12T 2 \$550.00 2.90  N 16 13 10/19/12 10/21/12 Sa 7a-8a 7a-8a :30 NM 1 \$550.00
Start Date End Date Weekdays Spots/Week Rate Rating
NM 2 \$1,200.00
N 17 13 10/19/12 10/21/12 Sa 8a-9a 8a-9a :30 NW 2 \$1,300.00 <u>Start Date                                  </u>
115 0 04 400 00
N 18 13 10/19/12 10/21/12 SU /a-8a /a-0a
Week: 10/15/12 10/21/12S 2 \$550.00 2.40
N 19 13 10/19/12 10/21/12 Su 8a-9a 8a-9a :30 NM 1 \$650.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12        S         1         \$650.00         4.30
N 20 13 10/22/12 10/25/12 M-F 3n-4p 3p-4p :30 NIM 1 \$350.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWT 1 \$350.00 1.50
N 21 13 10/22/12 10/25/12 M-F 3n-4p 3p-4p :30 NM 1 \$350.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$350.00 1.50
N 22 13 10/22/12 10/25/12 M-F 3p-4p 3p-4p :30 NM 1 \$350.00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12 -T 1 \$350.00 1.50  N 02 42 40/22/12 10/28/12 M 5 3n 4n 3n-4n :30 NM 1 \$350.00
N 23 13 10/22/12 10/25/12 M-F 3p-4p 3p-4p :30 NM 1 \$350.00  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12W 1 \$350.00 1.50
N 24 13 10/22/12 10/25/12 M-F 3p-4p 3p-4p :30 NM 1 \$350.00  Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12T 1 \$350.00 1.50
N 25 13 10/22/12 10/25/12 M-F 4p-5p 4p-5p
Week: 10/22/12 10/28/12 MTWT 1 \$450.00 1.90
N 26 13 10/22/12 10/25/12 M-F 4p-5p 4p-5p :30 NM 1 \$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M 1 \$450.00 1.90
N 27 13 10/22/12 10/25/12 M-F 4p-5p 4p-5p :30 NM 1 \$450.00
<u>Start Date                                  </u>
N 28 13 10/22/12 10/25/12 M-F 4p-5p 4p-5p :30 NM 1 \$450.00

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	Contract / Revision 584539 /	<u>Alt Order #</u> 9847196
Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	155/426/3420

Original Date / Revision Advertiser 10/18/12 / 10/18/12 National Republican Con

		Spots/	-	Totals
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	<u>Rate</u> <u>Rating</u> \$450.00 1.90			
N 29 13 10/22/12 10/25/12 M-F 4p-5p	4p-5p	:30	NM 1	\$450.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        T         1	<u>Rate</u> <u>Rating</u> \$450.00 1.90			
N 30 13 10/22/12 10/25/12 World Series on FOX Start Date End Date Weekdays Spots/Week	2p-CC <u>Rate</u> <u>Rating</u>	:30	NM 1	\$3,000.00
Week: 10/22/12 10/28/12W 1	\$3,000.00 8.50	:30	NM 1	\$3,000.00
N 31 13 10/22/12 10/25/12 World Series on FOX Start Date End Date Weekdays Spots/Week	2p-CC <u>Rate</u> <u>Rating</u>	.50	,	φοισσισσ
Week: 10/22/12 10/28/12T 1  N 32 13 10/19/12 10/21/12 MLB Championship Series	\$3,000.00 8.50 2p-CC	:30	NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating \$2,000.00 6.00			
Week: 10/15/12 10/21/12S 1  N 33 13 10/19/12 10/21/12 Su 9p-1005p		:30	NM . 1	\$2,310.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1			·	•
N 34 13 10/22/12 10/25/12 M-F 1005p-1035p	1005p-1035p	:30	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	<u>Rate</u> <u>Rating</u> \$600.00 2.80			
N 35 13 10/22/12 10/25/12 M-F 1005p-1035p Start Date	1005p-1035p Rate Rating	:30	NM 1	\$600.00
V.00(), (0)==::-	Rate Rating \$600.00 2.80	:30	NM 1	\$600.00
	Rate Rating	.30		,
Week: 10/22/12 10/28/12T 1  N 37 13 10/22/12 10/25/12 M-F 1035p-1105p		:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$450.00 2.00			
N 38 13 10/22/12 10/25/12 M-F 1035p-1105p	1035p-1105p	:30	NM 1	\$450.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         M         1	<u>Rate</u> <u>Rating</u> \$450.00 2.00			
N 39 13 10/22/12 10/25/12 M-F 1035p-1105p	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	NM 1	\$450.00
Week: 10/22/12 10/28/12 -T 1	\$450.00 2.00		N. 184	\$450.00
N 40 13 10/22/12 10/25/12 M-F 1035p-1105p <u>Start Date End Date Weekdays Spots/Week</u>	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	NM 1	φ <del>4</del> 30.00
Week: 10/22/12 10/28/12W 1	\$450.00 2.00 1035p-1105p	:30	NM 1	\$450.00
N 41 13 10/22/12 10/25/12 M-F 1035p-1105p <u>Start Date End Date Weekdays Spots/Week</u>	Rate Rating	.50		
Week: 10/22/12 10/28/12T 1  N 42 13 10/19/12 10/21/12 Sa 1005p-1035p	\$450.00 2.00 1005p-1035p	:30	NM 1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	<u>Rate</u> <u>Rating</u> \$250.00 1.20			,
N 43 13 10/19/12 10/21/12 Su 1005p-1035p	1005p-1035p	:30	NM 1	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         1	<u>Rate</u> <u>Rating</u> \$700.00 3.50			000000
N 44 13 10/19/12 10/21/12 Su 1035p-1105p Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	NM 1	\$300.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12S1	\$300.00 2.00		139.10 51	\$33,710.00
		Totals	139.10 51	φυσ,7 10.00

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Contract / Revision		Alt Order #	
584539	1	9847196	
		Fatingate #	٦

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	155/426/3420

10/10/12 10/20/12	
Advertiser	Original Date / Revision
National Republican Con	10/18/12 / 10/18/12

					Spots/			Ţ	otals
*Line	Ch	Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Rtn	Type Spots	Amount
		والمستحق والمستحد والمستخد والمستحد							

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/25/12	51	\$33,710.00	\$28,653.50
Totals	51	\$33,710.00	\$28,653.50

Signature:	Date:	